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Society holds Raya do for 100 underprivileged kids

By Seri Nor Nadiah Koris - 26 August 2014 @ 8:04 AM

KUALA LUMPUR: Life Insurance Association of Malaysia (Liam) invited some 100 underprivileged children of Asrama Darul Falah and Shelter Home, Petaling Jaya, to a Hari Raya Aidilfitri do recently.

The children were treated to festive delicacies at the gathering.

The activities included a money crossword puzzle and road safety quiz.

Liam gave RM8,000 worth of groceries to the homes.

Liam president Vincent Kwo said the celebration was part of the company's corporate social responsibility programme.

"It is carried out through our Insurance Hayat Cares, a community service platform which was set up by Liam as a community service initiative."

He said the programme was organised to enable the association to serve the community better.

"Today is also a special day as we are celebrating our 40th anniversary.

"This is one of the activities outlined by Insurance Hayat Cares in conjunction with this celebration."

"We hope this event will bring more happiness, cheer and laughter to the children," said Kwo.